# Chetan Sethi

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#### EXPERIENCE

### Coral, Bristol, United Kingdom

January 2023 - November 2023

- Ensured stringent adherence to regulatory protocols, maintaining meticulous financial records with keen attention to detail.
- Led and coached a customer service team to excellence, fostering collaboration and respect among team members to elevate service standards.
- Managed daily financial operations with precision, showcasing reliability and organizational prowess in cash handling and inventory control.

### Goodman Auto-Deals Private Limited, Delhi, India

November 2020 – December 2022

- Engineered comprehensive financial solutions for contracts and the proprietary label segment within the automotive dealership business, resulting in a 15% surge in contract profitability and facilitating 20% revenue growth.
- Governed financial operations for two smaller operational sites, managing a combined budget of \$1.5 million and upholding a 98.5% accuracy rate in P&L and Balance Sheet statements, ensuring financial stability and compliance.
- Collaborated on diverse ad hoc finance projects, delivering incisive analysis to key stakeholders, which led to a 25% reduction in operational costs, a 30% increase in ROI, and improved financial forecasting accuracy by 10%.

## TK Maxx, Leeds, United Kingdom

September 2018 – October 2020

- Oversaw daily operations of all departments, ensuring smooth sales transactions and exceptional customer service.
- Managed merchandise sales, returns, and receiving coordination specifically for the jewelry department.
- Organized and maintained inventory levels for all departments to meet daily demands and optimize stock management.

#### SKILLS

Microsoft Word, Excel, PowerPoint

SPSS, Tableau, Regression (Linear & Logistic), Data Management, Visualization, HRIs, Xero, Sage, SAP, CMS.

Financial Reporting, GAAP Compliance, Cost-Benefit Analysis, Budgeting, Financial Analysis, Risk Management, Compliance Management, Analytical skills, Problem solving skills, Consulting skills, Financial Acumen, Learning Agility, Knowledge Management, Customer Journey Mapping, and Analytical Skills.

#### Certificates

Part-Qualified CIMA (Strategic level)

Stock Market Analysis | Goela School of Finance, 2019

Volunteering for COVID | Vision NGO, 2022

#### **CO-CURRICULAR ACTIVITIES**

Secretary – National Indian Society for 3 consecutive years in Leeds Beckett University (2018-2020).

Member of Toastmasters.

#### **EDUCATION**

# **University of Sussex** — Master of Science in Accounting and Finance.

2022 - 2023

- Modules: Accounting Theory, Money and Banking, International Corporate Reporting, Investments, Research Methods for Accounting and Finance
- Research Dissertation on Adoption of IFRS affecting financial reporting in India.

# **York University**, Toronto — Post-Graduate Certificate in Accounting

2021 - 2022

Modules: Applied Capstone, Micro and Macro Economics, Fundamentals of Financial Accounting, Business Communications, Statistical Methods in Business and Accounting

### **Leeds Beckett University** —Bachelor of Arts (Hons) in Business & Management

2018 - 2020

Modules: Leading Innovation and Change, Governance Ethics & Corporate Social Responsibility, Strategic Human Resource Management, Business Strategy, Consultancy Project, Project and Risk Management, Data Analytics and Management, Managing Organization and People.

#### PROJECTS

### International Manufacturing Project | Goodman Auto-Deals, India | 2021 (2 months)

- Collaborated on accurate expense allocation and timely financial reporting.
- Managed foreign currency exchange rates for on-budget completion.

# Consultancy Project | University Gym, UK | 2020 (3 months)

• Developed a comprehensive plan, increasing gym membership and revenue.

# Financial Analysis of Durham Distillery, UK | 2019 (2 months)

• Analyzed financial performance and performed company valuation.